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## An electric car for the 1 percent

The Rimac Concept One will be available to only the 88 people willing to pay nearly \$1 million for the sporty and sleek electric car.

By EarthTechling

Wed, Apr 25 2012 at 4:38 PM

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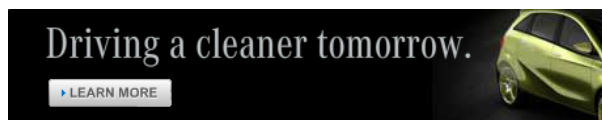
NOT YOUR FATHER'S ELECTRIC CAR: The Rimac Concept One boasts a 92 kilowatt hour LiFeP04 battery system, with 1,088 horsepower output and 250 kilowatt electric motors for each wheel. (Photo: Rimac)

In life there will be most of us, and there will be the one percent. There will be those of us who fly in coach, and there will be those of us who have their own private jets. There will be those of us who enjoy our small homes, and those of us who dwell in luxury manors. When it comes to green cars, there will be those of us who drive the Prius, and those who drive the \$980,000 Rimac Concept One electric sports car.

We first brought you word of the very expensive Rimac Concept One last year, [when we reported](#) about how this Croatian-built electric supercar would be capable of going 0 to 60 in just 2.8 seconds. The vehicle is now back again, [reported Wired](#), being shown off recently at [Top Marques Monaco](#), which is considered one of the world's most exclusive car shows. Considering it is in Monaco, we don't find that hard to believe.

The Concept One, [noted HybridCars](#), will only be available to 88 drivers. Those willing to pony up will get quite the green technology car, though not all might consider such a vehicle to have any environmental qualities at all. What you do get for your close to \$1 million is a vehicle with 1,088 horsepower output and 250 kilowatt electric motors for each wheel.

Sporting a 92 kilowatt hour LiFeP04 battery system, the car has an impressive range of over 370 miles, making it a strong contender against other all-electric luxury companies like [Tesla Motors](#) - though with a much higher price tag to boot. The vehicle on the interior is tailored for comfort and looks to include a rear-view camera display, two side displays for the driver, and an interactive console display, which we assume is for non-essential features like stereo systems and GPS navigation.



The car, with its 1,180 pound feet of torque, [also has some special tires from Vredestein](#)

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that Rimac says "can guarantee superior road handling and performance with an elegant and stylish appearance." These tires will operate well on the vehicle's limited by the manufacturer 185 MPH top speed. When asked why they limited it to this, Rimac said "it can go 500 kph [310 mph], but we can't guarantee the passenger's safety."

This article originally appeared on [EarthTechling](#) and was reprinted here with permission.

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OR



tina

May 02 2012 at 6:30 PM

Well, its just a bit heavier than my DIY lead sled with about 10 times plus more performance. Yeah, he coulda put a sprinter pack in for lighter weight.



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Randy

Apr 25 2012 at 9:02 PM

I find it VERY hard to believe this unbelievably heavy car can get anywhere near 300. I love EVs but not even a Bugatti Veyron can hit 300. And that has 1200HP without the massive battery pack to weigh it down. The car uses so much gas at that speed it will only go a small amount of miles. But don't worry, your tires will be shredded way before that. Now tell me how this battery can survive a couple kW or so a minute? As much as two houses.



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